Portland Investment Counsel®
Buy. Hold. And Prosper.®

Portfolio Management Team



David Wysocki

Senior Director, Relationship Management (GTA West, BC, AB, SASK, MB, and Northern Ontario) & ETF Strategy Head

David Wysocki is an experienced investment industry professional with a strong track record in advisor engagement, product distribution, and business development across Canada's wealth management sector. He joins Portland Investment Counsel Inc. (Portland) as Senior Director, Relationship Management & ETF Strategy Head, bringing more than a decade of expertise in supporting financial advisors and driving the growth of innovative investment solutions.

Prior to joining Portland, David held a senior sales role at Harvest ETFs. During his tenure, he played a key role in expanding the firm's presence among CIRO advisors, and supporting the distribution of equity income, thematic, and alternative ETF strategies. His role also involved developing advisor relationships across multiple regions and supporting and growing national distribution initiatives.

David's career reflects deep experience in:

- ETF and alternative investment distribution
- Advisor relationship management and territory development
- Portfolio positioning and product education
- Strategic sales planning and execution

Known for his professionalism, product knowledge, and collaborative approach, David has built a reputation as a trusted partner to advisors seeking to navigate evolving client needs and market environments.

In his role, David leads regional sales initiatives, strengthens advisor partnerships, and supports the expansion of Portland's public and private investment offerings.

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